



DATE: 4<sup>TH</sup> AND 5<sup>TH</sup> NOVEMBER, 2022 VENUE: ADMINISTRATIVE BLOCK, NER AGRI EXPO, 4TH MILE, DIMAPUR

**10:30 am – 12:20 pm**

## **Session 1**

### **LOCAL EMPLOYMENT OPPORTUNITIES FOR YOUTH**

Many Naga youth are receiving skill development training sponsored by the government. A majority of these trained manpower find jobs in companies outside the state. Are there jobs available in Nagaland? Is there a disconnect with the potential local employers and business houses in Nagaland? This session will deliberate on:

- The various skills training offered to Naga youth under the DDUGKY skill development program – an initiative of the Nagaland State Rural Livelihoods Mission (NSRLM) and Ministry of Rural Development, Govt of India. (MoRD)
- Local employment opportunities for Naga youth.
- How the government and local entrepreneurs can work together to employ skilled Naga youth. Etc.

**10:30 am – 10:35 am** **Welcome remarks**

Shri. Benthungo Kithan  
Executive member BAN and Trade fair convener

**10:35 am – 10:40 am** **Prayer**

Apostle Rev. Luoliehu Yimsung  
Founder Leaders Arise Nagaland  
Initiator Overseas Nagas Association (ONA)

**10:40 am – 10:50 am** **Keynote Address**

Smt. Intimenla  
Jt. Secretary GoN & Mission Director, NSRLM

**10:50 am – 12:20 pm** **Panellists:**

1. Shri. Menuoneiuto Chadi  
Chief Operating Officer (Skills), NSRLM
2. Shri. T. Chubayanger  
CEO NBOCWBB, Assistant Labour Commissioner, GoN
3. Shri. Achen Imchen  
CEO, ELS International
4. Shri. Geoffrey Yaden  
Editor, Nagaland Post
5. Shri. Kechangulie Rio  
Chairman, Chabou & Co
6. Shri. Pele Khezhie  
President, Nagaland Contractors and Suppliers Union
7. Dr. Nzan Ngullie  
Asstt. Prof, Dept of Civil Engineering  
NIT Nagaland & Consultant, Engineering projects, Gol.

### **Moderator:**

Dr. Yan Murry  
General Secretary BAN & Chief Executive, Pinnacle Skills

**12:20 pm – 12:50 pm** **Lunch**

**4<sup>TH</sup> NOV. 2022**



1:00 pm – 2:30 pm

## Session 2

### THE SCOPE OF AGRICULTURE – LOGISTICS & TOURISM

Agriculture has long been the source and strength of our state and economy. Today, Nagaland under various institutions hold technologies or crops to its name. Technologies such Integrated farming method, or crops such as King Chilli or the tree tomato, fibrous and flavourful pineapples, super foods like Red spicy ginger and perilla. The state of Nagaland sits in a rather ideal location, having both plain and hills which cater to different needs. Whether fresh or processed, wild or farmed, the state has the potential to give the best of both. There is a need for value addition, improve logistics and explore markets near and far.

The local farming practises of Nagas are unique and has been a subject of interest. The integrated model of bringing tourism into farmlands is up and becoming as more people seek to “Learn and Relax”. There is huge potential for Agri-tourism in the state.

#### THIS SESSION WILL FOCUS ON:

- Agriculture and Tourism integration
- Infield Traditional Farming Experience
- Agriculture Logistics
- Air cargo and connectivity

#### Panellists:

1. Smt. Dr. Ishita Ganguli Tripathy  
Additional Development Commissioner, Ministry of MSME, GoI
2. Shri. Amardeep Singh Bhatia IAS  
Development Commissioner, Planning Dept. GoN
3. Shri. V. Doulo  
Additional Director, Tourism Department, GoN.
4. Shri. Kapinjal Kishor Sharma  
Sr. Divisional Commercial Manager, North East Frontier Railway
5. Shri. Som Kamei  
Postmaster General NE-II
6. Shri. Pandurang Taware  
Founder, Agri Tourism Development Corporation, Maharashtra

#### Moderator:

Dr. Aotoshi, Advisor  
BAN, CEO of Window media, Chairmam  
Echahaba Tea Growers' Cooperative Society Ltd.

2:30 pm

High tea

4<sup>TH</sup> NOV. 2022



10:30 am – 12:00 pm

## Session 3

### BUSINESS FINANCING

Nagaland, with its numerous potentials, young population and high literacy rate has vast scope for SMEs to establish and grow. One of the crucial inputs for businesses to grow and prosper is the timely availability of finance at reasonable terms. Post-covid, PM Modi's "Vocal for Local" initiative and banks and financial institutions' schemes have been the source to help build small businesses. The proficient and compelling arrangements by the financial players keeping in mind local factors are crucial to foster economic development.

#### THIS SESSION WILL DELIBERATE ON:

- Financial schemes/initiatives available for entrepreneurs
- How financing can be made easier for entrepreneurs
- Current problems and possible solutions

#### Panellists:

1. Shri. Samir Kumar Jha  
DGM SME Business Unit, SBI, LHO, Guwahati
2. Shri. V.V. Narayana  
Chairman, Nagaland Rural Bank
3. Shri. Taliremba  
Commissioner & Secretary, Law & Justice & Finance, GoN
4. Smt. Tiakala Ao  
General Manager, NABARD
5. Shri. K Jianthailung  
Branch manager, NEDFI
6. Shri. Assi Gogoi  
Br. Manager, ICICI Bank

#### Moderator:

Shri. L Mongkum Jamir  
President, Business Association of Nagas (BAN)  
& Managing Director, Symbios Creations Pvt. Ltd.

12:00 pm – 12:40 pm **Lunch**

5TH NOV. 2022



1:00 pm – 2:30 pm

## Session 4

### ENABLING ST AND WOMEN ENTREPRENEURS TO SCALE THEIR BUSINESS

ST and women entrepreneurs form a major component of the MSME sector in Northeast India. The region has enormous potential in various sectors and there is a need to boost the business ecosystem to reap dividends.

The state government as well as the Ministry of MSME has various schemes and initiatives for ST and women entrepreneurs. This session will enable us to understand them better and also find out the bottlenecks and problems faced by entrepreneurs and deliberate the way forward.

#### Panellists:

1. Shri. Kikheto Sema, IAS  
Agriculture Production Commissioner, Govt. of Nagaland.
2. Shri. Kekhrievor Kevichusa  
Commissioner & Secretary, Industries & Commerce, Govt. of Nagaland.
3. Shri. Vijay Prakash  
Zonal General Manager, National Small Industries Corporation Ltd.  
Ministry of MSME, Gol
4. Shah Md. Farid  
Founder Director, Northeast India - ASEAN Chamber of Commerce
5. Smt. Aditi Bhutia Madan  
CEO, Blue Pine Foods Pvt. Ltd.
6. Smt. Karishma Kakoti  
Founder, Principle Interior Designer, KA Design, Guwahati

#### Moderator:

Shri. Nukuzo Phesao  
Summit Coordinator & Founder, WareHouse103

2:30 pm

High tea

5<sup>TH</sup> NOV. 2022