



NATIONAL INNOVATE, INTEGRATE, AND EXPAND TRADE FAIR 2022
ORGANISED BY BUSINESS ASSOCIATION OF NAGAS | SUPPORTED BY MINISTRY OF MSME, GOVT. OF INDIA

NOVEMBER *Thursday* 03 — 2022 — NOVEMBER *Saturday* 05

VENUE: AGRI EXPO CENTRE, 4TH MILE, DIMAPUR



NATIONAL AND LOCAL ENTREPRENEURS | COMPANIES
GOVERNMENT DEPARTMENTS | BANKS & FINANCIAL | SERVICES | FOOD
CULTURAL SHOWCASE | ENTERTAINMENT | BUSINESS SUMMIT

INTRODUCTION

Business Association of Nagas, supported by the ministry of MSME and in collaboration with the Government of Nagaland brings to you the grand National Innovate, Integrate, and Expand Trade Fair 2022. This event will take place between the 3rd to 5th November 2022 at the NE Agri Expo complex, Dimapur, Nagaland.

Participants in the trade fair include companies from India, Export/Business promoting agencies of India, Nagaland based entrepreneurs, Nagaland Government Departments and Organizations promoting SMEs.

Business Summits/Employer–Employee, Meet/Networking, Vendors display will be held alongside the event to deliberate business opportunities available in the region and plan the way forward.

Food courts and cultural extravaganza every evening will add color to the event.

OBJECTIVES

- a. To build business network amongst Entrepreneurs
- b. To look at opportunities and to explore the possibility of collaboration between Govt. Agencies and Businesses.
- c. To introduce Entrepreneurs to new Products, Technologies and Business prospects and facilitate Business to Business (B2B) interactions.
- d. To provide a platform for promotion of local products and services of Entrepreneurs and Small Scale Industries.
- e. To foster trade, commerce and cultural relations especially with ASEAN countries.
- f. To exhibit Nagaland's potential and provide a window to the various business opportunities available in the state.
- g. To sensitize consumers about latest innovations in products and services of consumer durables, financial institutions and other organizations of trade and commerce.

EVENTS HIGHLIGHTS

- Grand Opening and Closing Ceremony
- Business Summit on opportunities for Investors & entrepreneurs
- Food Court with exotic delicacies of Nagaland and Northeast India
- Government Departments
- Automobile showcase

CULTURAL EXTRAVAGANZA

The Expo will exhibit the rich cultural and traditional performances & local talents.

BUSINESS SUMMIT

There will be a business summit to discuss Local employment, logistics, Agri-tourism, Business financing and promotion of ST & Women entrepreneurs and plan the way forward.

GLIMPSES OF THE PREVIOUS EVENT

